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Centre for Career Guidance & Development

Creating Possibilities...Enabling Growth

Report on “Campus to Corporate” Event

In association with **Literary Committee “Campus to Corporate”** was successfully organized as part of “**Fiesta 2026**” with the primary aim of preparing students for the transition from academic life to the professional corporate environment. The Event was conducted by **CCG&D Department**, designed to enhance students’ communication skills, critical thinking, leadership qualities, teamwork, self-awareness, and confidence—essential competencies required in the corporate sector.

The event provided an interactive platform where students could express their ideas, opinions, and personalities through structured discussions and on-stage performance.

The **key objectives** of the “Campus to Corporate “event were:

- To develop effective communication and interpersonal skills among students.
- To encourage critical and analytical thinking.
- To assess leadership, teamwork, and decision-making abilities.
- To promote self-awareness and professional identity.
- To familiarize students with corporate-style evaluation processes.

Faculty Coordinators:

The event was successfully coordinated under the guidance of:

Ms. Shahana Khan (Faculty Coordinator, CCG&D)

Dr. Sufia Rehman (Faculty Coordinator, CCG&D)

Their continuous support and supervision ensured the smooth execution of event.

Student Coordinator:

Ashjaa Khan (Department of computer Science and engineering)

Volunteers:

Sarfraz Ahmad (Department of computer Science and engineering)

Shivani Singh (Department of Allied and Health Care)

Sneha Singh (Department of Allied and Health Care)

The event was conducted in **two stages**, ensuring a fair and comprehensive evaluation of participants. Number of participants registered were **35** out of which **21** participated for Group Discussion **Prelims** Round.

**Group Discussion Prelims round conducted on 5th Feb 2026 in CCG&D**

Participants were divided into multiple groups and were assigned contemporary topics related to:

- Corporate ethics
- Leadership and management
- Current social and economic issues
- Workplace communication and professionalism

Each group was given adequate preparation time before initiating the discussion. Participants were evaluated based on:

- Clarity of ideas
- Communication skills
- Team participation
- Confidence and leadership
- Relevance of content

The participants showcased originality and confidence through expressive introductions, structured speeches, and engaging delivery styles. This round tested their ability to present themselves effectively in a professional setting, similar to corporate interviews and presentations.

At the end of Stage 1, **11 students were shortlisted** based on their overall performance in group discussion rounds.

The final stage was an **On-Stage** event titled “**Who Am I?**”, conducted on **6th Feb 2026** to assess the shortlisted students’ self-awareness, confidence, and professional orientation.

Each participant was given the opportunity to present themselves creatively, addressing aspects such as:

- Personal strengths and skills
- Career aspirations
- Values and ethics
- Readiness for the corporate world
- Unique qualities that define their identity

The participants showcased originality and confidence through expressive introductions, structured speeches, and engaging deliveries.

Evaluation Criteria and Judging Panel-

The Campus to Corporate was evaluated by a panel of esteemed judges: -

Dr. Zohaib Hasan Khan

Assistant Professor, Department of ECE, Faculty of Engineering, Integral University, Lucknow

Dr. Divya Rajkumar Panjwani,

Assistant Professor, Department of Education, Integral University, Lucknow



Final Round On-Stage- “Who Am I?”

Participants were evaluated by faculty coordinators and judges based on the following criteria:

- Communication and presentation skills
- Content clarity and relevance
- Confidence and body language
- Creativity and originality
- Overall personality and corporate suitability.

The event witnessed enthusiastic participation from students across various departments. The audience remained actively engaged throughout the event, gaining valuable insights into corporate expectations and professional conduct. The interactive format of the event encouraged learning through observation and participation.

- Participants gained practical exposure to corporate-style discussions and evaluations.
- The event helped identify students with strong leadership and communication skills.
- It contributed significantly to students’ personal and professional development.

Winners of the Event-

The following participants were declared winners based on their outstanding performance:



1st Position-

Md.Kaif Siddique (Department of Pharmacy)

Mahwish Siddiqui (Department of Commerce)



2nd Position-

Bashir Ali Modu (Department of Industrial Chemistry)

Anamika Singh (Department of Computer Science and Engineering)



3rd Position-

Hanzala Siddique (Department of Commerce)

Vaishnavi Gautam (Department of Biosciences)

The Campus to Corporate event conducted under Fiesta 2026 was highly successful and informative. It offered students a valuable learning experience and inspired them to enhance their professional skills. The initiative was well-received, and its positive impact was clearly reflected in the participants' engagement throughout the event.
